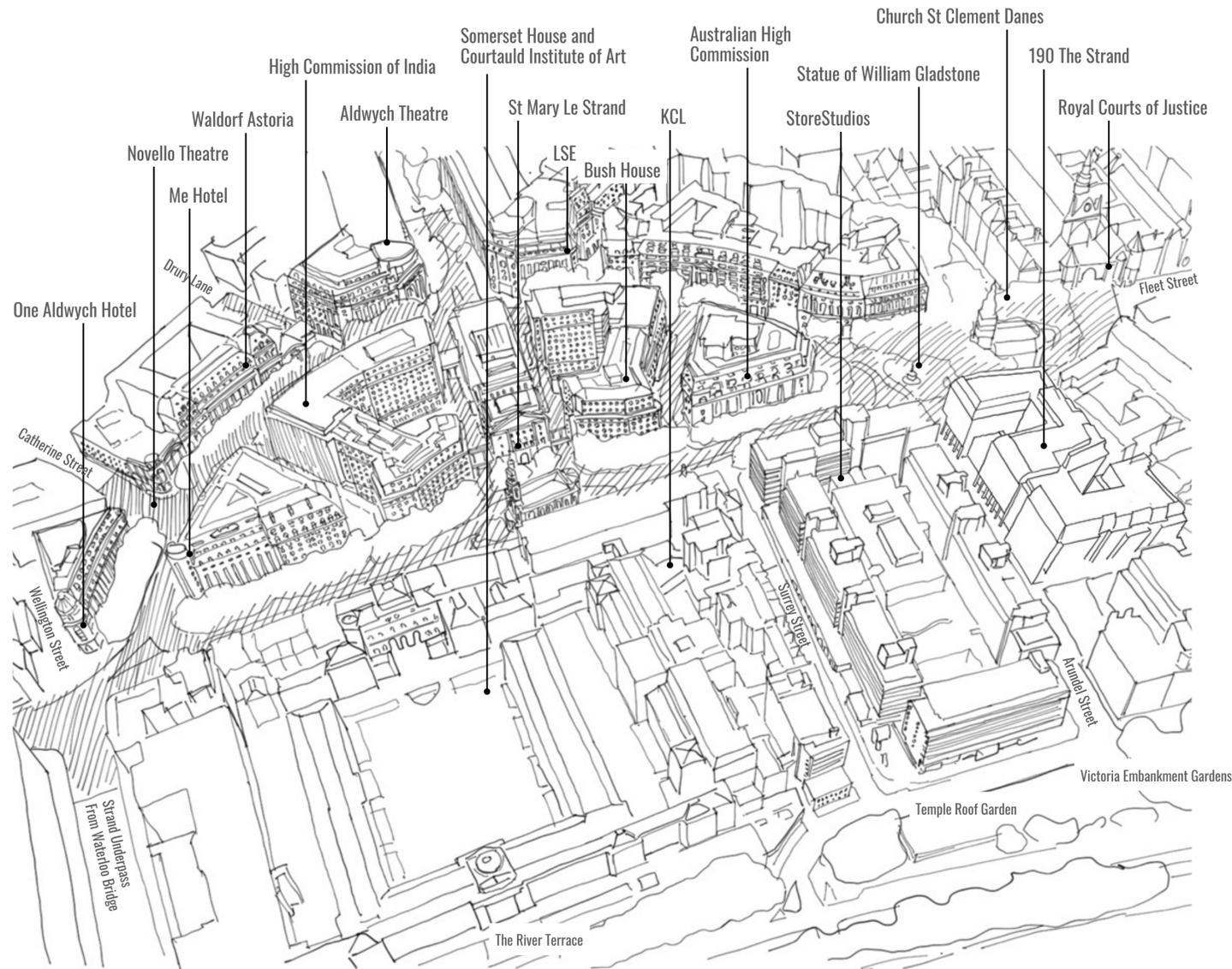


- 1 Traffic weaving across carriageway
- 2 Pedestrian, cycle and motor vehicle pinch point (with associated collisions)
- 3 Footway gets congested during busy times for the local theatres
- 4 No pedestrian crossing facility across Aldwych
- 5 Street furniture creates pinch points for pedestrians
- 6 Pedestrians have to wait on island in the middle of the carriageway
- 7 High vehicle speeds when roads are less busy
- 8 No pedestrian crossing across Aldwych
- 9 Complicated crossing. Pedestrians forced to wait on island in the middle of the carriageway
- 10 No formal cycling facilities anywhere around the gyratory
- 11 Traffic merging and weaving
- 12 Pedestrians have to wait on island in the middle of the carriageway. High volumes of people use this crossing
- 13 Narrow footway with lots of pedestrians and bus stop activity



POOR PUBLIC REALM

The Strand Aldwych area is home to world renowned institutions and venues that enhance London. However, the current conditions around the gyratory make it difficult for people to get around and does not encourage them to spend time in the area.

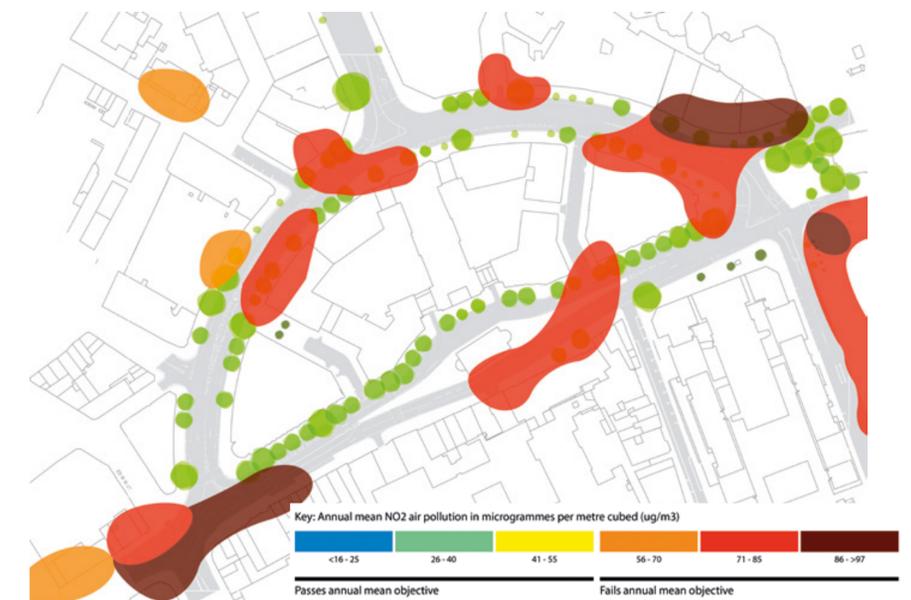
CURRENT CHALLENGES

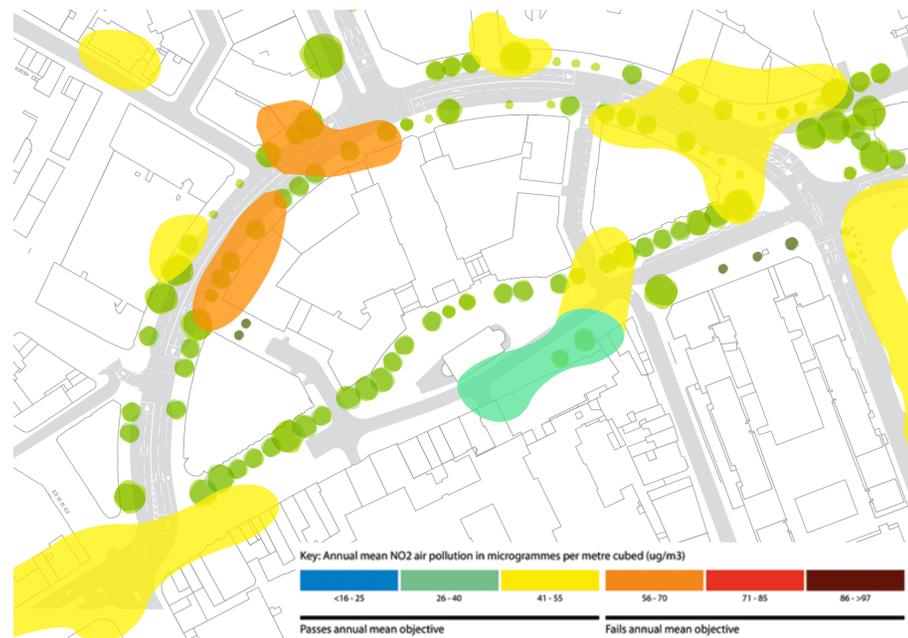
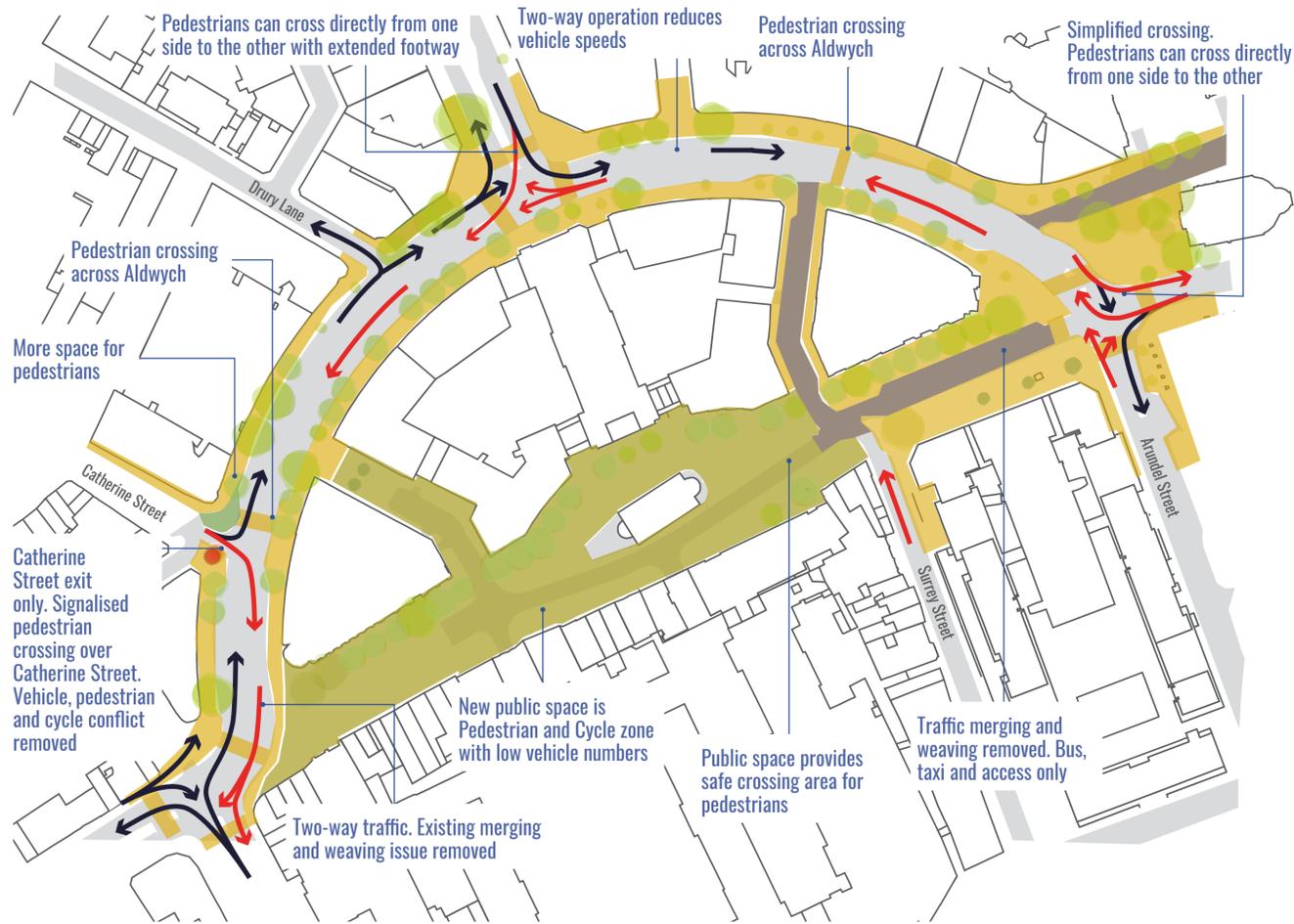


POOR AIR QUALITY AFFECTS THE AREA

The Aldwych and the Strand have a record of poor air quality, which has adverse health effects. Nitrogen dioxide (NO2) is a key pollutant and is produced by many motor vehicles. Existing traffic is therefore a major contributory factor to the area's poor air quality, which adds to the unsatisfactory experience and reduces the time people want to spend there.

This image shows the results of an air quality model based on traffic modelling of conditions in autumn 2017.

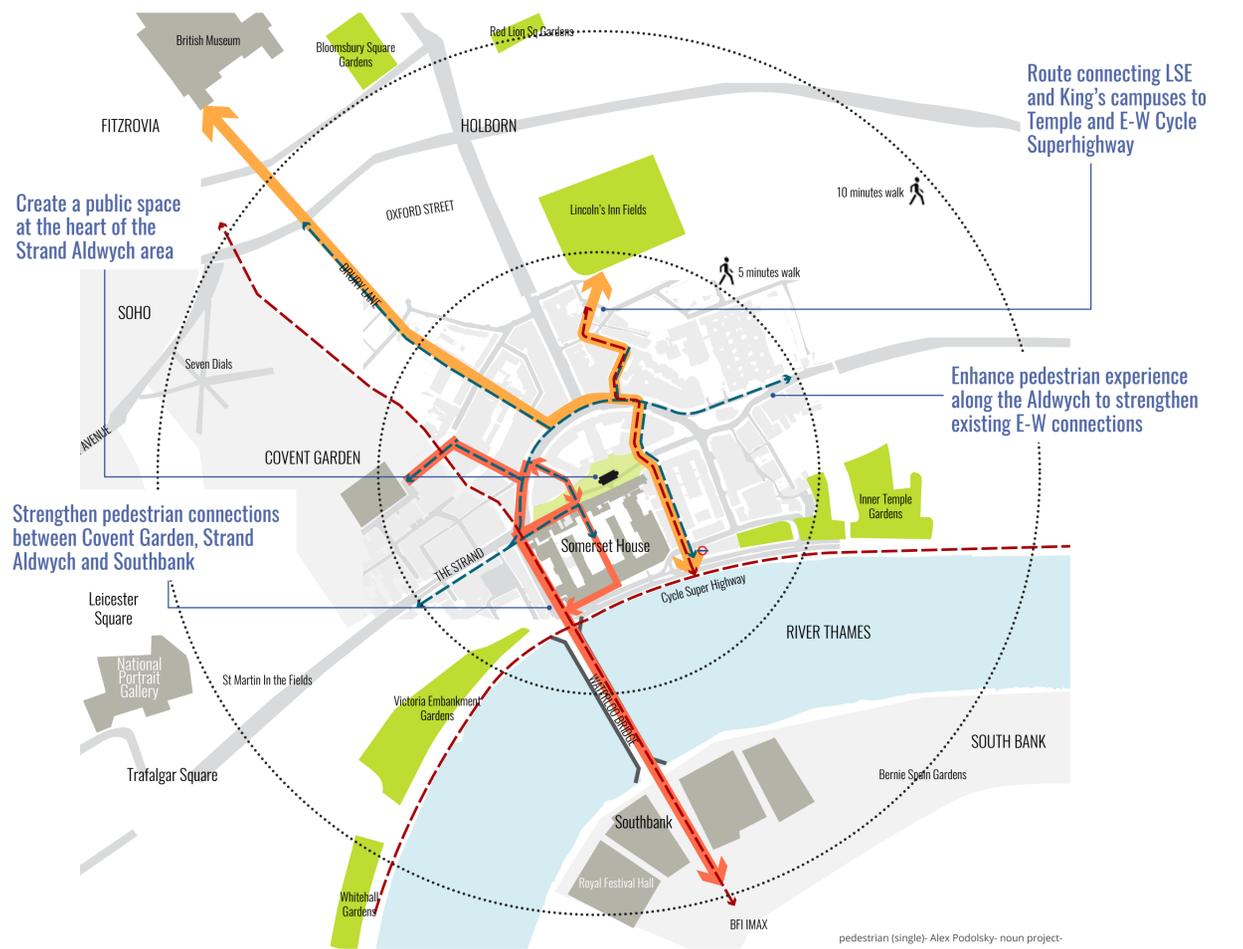




BETTER CONNECTIONS

We want to create a better neighbourhood that effectively connects the area and enhances the accessibility of the various cultural, institutional and educational establishments in the area.

Following the establishment of the traffic framework for Strand Aldwych, the Place Shaping team at Westminster City Council carried out an Urban Design study of the area. This study set out the framework for future design work and set out guidelines to ensure that the new neighbourhood is well integrated with its surrounding area. This is represented in the graphic below.



PROJECT HISTORY >

APRIL 2017

OCTOBER 2017

JUNE 2018

JULY 2018

JANUARY 2019



- 1 Raised lawn
- 2 Planted area
- 3 Activity Zone
- 4 Flexible Plaza
- 5 New crossings
- 6 Improved links
- 7 Pedestrian and cycle zone
- 8 Safety measures
- 9 Pocket square
- 10 Improved pedestrian crossing



FURTHER VIEW OF THE CONCEPT DESIGN

- | | | | |
|------------------------------------|-----------------------------|-------------------------------|--|
| 1 Garden room | 6 Planted and seating areas | 11 Sanctuary gardens | 16 Outdoor learning zone |
| 2 India Place pocket square | 7 Pocket square | 12 Flexible plaza | 17 Bush House: Flexible plaza |
| 3 Highlights historic layout | 8 Improved crossings | 13 Collective dining | 18 Avenue of London plane trees maintained |
| 4 Widened pedestrian pavement | 9 Clusters of smaller trees | 14 Spectator lawn | 19 Reading room |
| 5 Small gathering / resting spaces | 10 Social / event lawn | 15 Splash pad / water feature | |



VIEW ALONG STRAND LOOKING EAST



VIEW ALONG ALDWYCH LOOKING EAST

PROJECT HISTORY >

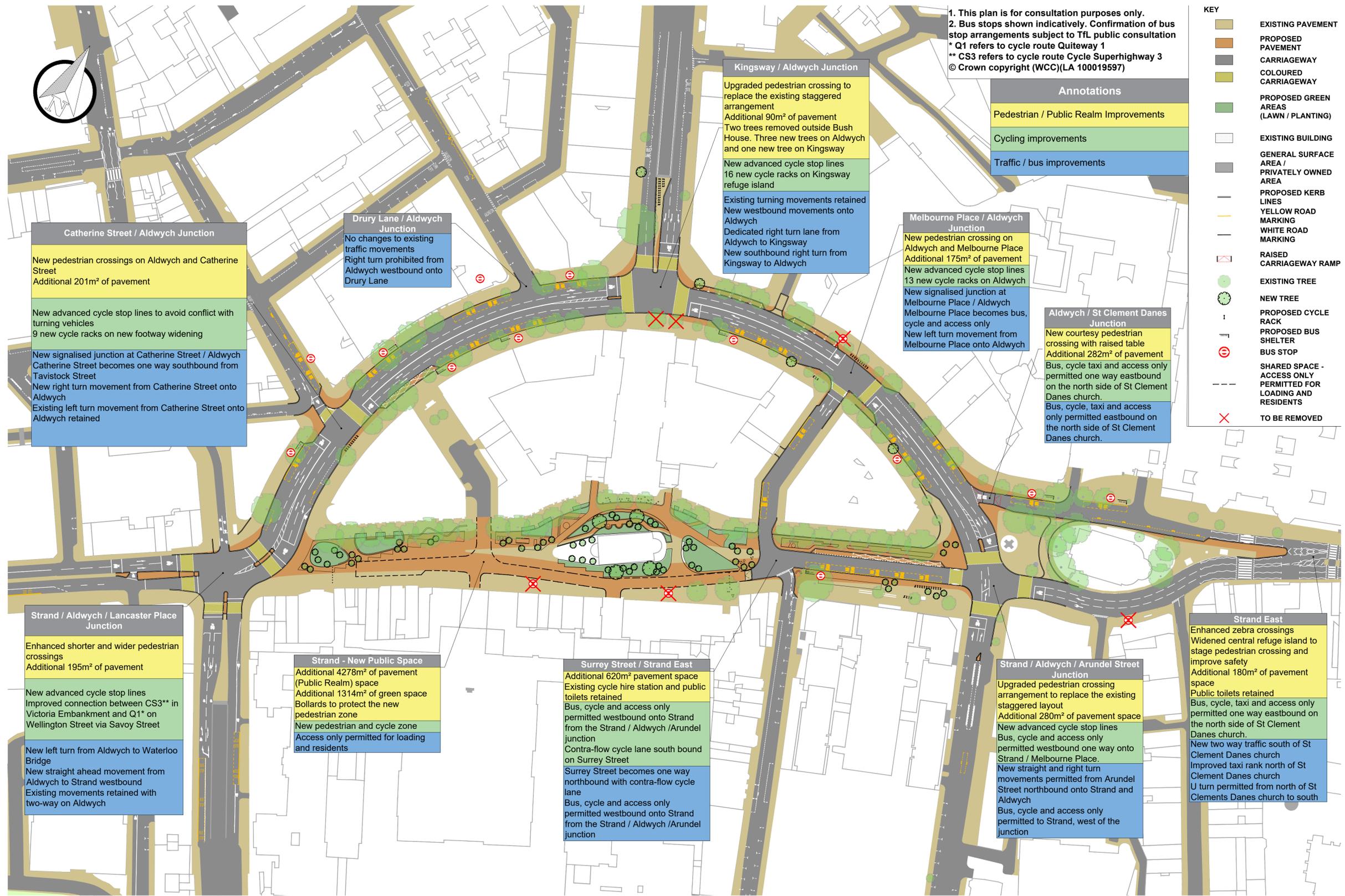
APRIL 2017

AUGUST 2017

JUNE 2018

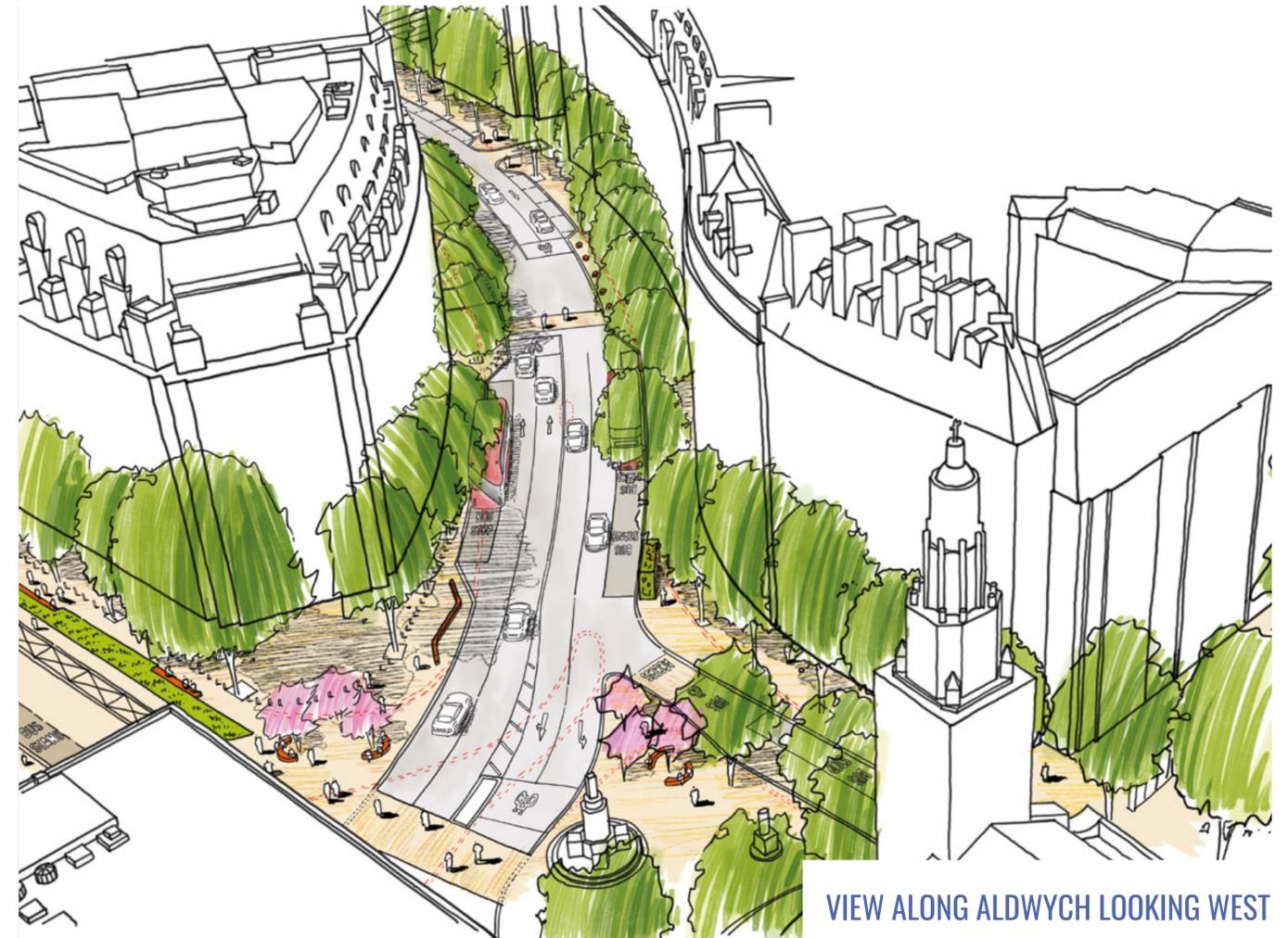
JULY 2018

JANUARY 2019





VIEW ALONG STRAND LOOKING WEST



VIEW ALONG ALDWYCH LOOKING WEST

NEXT STEPS

Following the consultation, all the feedback we receive will be analysed. We will use this feedback to help develop more detailed designs. We will produce final designs for further consultation in late 2019 before any work begins.

Subject to consultation responses and subsequent decisions by the council, work could start in 2020. Updates on the project will be provided at www.strandaldwych.org

GET INVOLVED

We want to know what you think of our draft design concepts for the Strand Aldwych area. We are keen to hear from all residents, students, businesses, venues, organisations and community groups with a stake in its future. There are several ways you can give your feedback:

- tell us your views online at, www.strandaldwych.org
- email your comments to strandaldwych@westminster.gov.uk
- come to one of our consultation events and tell our team what you think